



## 2nd Seminar of the Scientific-Professional Network on Mediterranean Livestock Farming

### **MEDITERRANEAN LIVESTOCK PRODUCTION: UNCERTAINTIES AND OPPORTUNITIES**

Zaragoza, Spain, 18 - 20 May 2006



#### ***Organised by:***

International Centre for Advanced Mediterranean Agronomic Studies -  
Mediterranean Agronomic Institute of Zaragoza (CIHEAM-IAMZ)  
Universidad de Zaragoza  
Centro de Investigación y Tecnología Agroalimentaria (CITA). Departamento de  
Ciencia, Tecnología y Universidad. Gobierno de Aragón

#### ***With the collaboration of:***

Departamento de Agricultura y Alimentación. Gobierno de Aragón  
Instituto Nacional de Investigación y Tecnología Agraria y Alimentaria (INIA)

#### **Second Announcement**

Web: <http://www.iamz.ciheam.org/gmed2006>

## Introduction

There is wide consensus today regarding the difficult period that agro-food firms are experiencing as a consequence of the different market trends observed (saturated markets, market liberalisation, concentration of the distribution sector, an increasingly fragmented and less consistent demand, etc...), leading to a rise in market pressure and competitiveness, a situation which will become more difficult in the future. Mediterranean livestock farming systems have adapted to these dynamics and have taken advantage of the diversity of lands that characterise the Mediterranean area, interacting strongly with the land and the environment. Furthermore, the uniqueness of Mediterranean livestock products is appreciated by wide sectors of consumers, which could provide an opportunity for the development of such systems.

Within this context, the following activity will be organised in Zaragoza, (Spain) on 18 - 20 May 2006:

### **2<sup>ND</sup> SEMINAR OF THE SCIENTIFIC-PROFESSIONAL NETWORK ON MEDITERRANEAN LIVESTOCK FARMING**

#### **MEDITERRANEAN LIVESTOCK PRODUCTION: UNCERTAINTIES AND OPPORTUNITIES**

This will be a continuation of the seminar held in Montpellier in 2004 on "Production de viande jeune et claire en région méditerranéenne", within the framework of the activities of a Cooperation Network project in Mediterranean livestock farming. The main objective of this network is to favour cooperation and collaboration in relation to problems concerning livestock farming in the Mediterranean basin, bringing together researchers, heads of rural development and economic agents, including partners from the North, South and East of the Mediterranean.

## Organisation

The seminar is organised by the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM) through the Mediterranean Agronomic Institute of Zaragoza (IAMZ), the University of Zaragoza and the Centre for Agro-Food Research and Technology (CITA) of the Government of Aragon, with the collaboration of the Department of Agriculture and Food of the Government of Aragon and the National Institute for Agricultural and Agri-food Research and Technology.

IAMZ will be in charge of the permanent secretariat and organisation of the Seminar *in situ*. The programme includes two days of presentations, a working groups' meeting and a round table discussion as well as a field trip.

The seminar will be held at the Mediterranean Agronomic Institute of Zaragoza from 18 to 20 May 2006.

Mediterranean Agronomic Institute of Zaragoza  
Apartado 202, 50080 Zaragoza, Spain  
Tel: 34 976 716000 - Fax 34 976 716001  
E-mail: iamz@iamz.ciheam.org

## Local scientific and technical committee

Ana María Olaizola. Universidad de Zaragoza. Spain. (President)  
Carlos Sañudo. Universidad de Zaragoza. Spain  
Emilio Manrique. Universidad de Zaragoza. Spain  
Pedro Roncalés. Universidad de Zaragoza. Spain  
Dunixi Gabiña. IAMZ/CIHEAM. Zaragoza. Spain  
Ricardo Revilla. CITA. Gobierno de Aragón. Spain  
Alberto Bernués. CITA. Gobierno de Aragón. Spain  
Pere Albertí. CITA. Gobierno de Aragón. Spain  
Gloria Hernández. ARABOVIS. Spain  
Francisco Marcén. Grupo Pastores. Spain  
Patricio Pérez. Consejo Regulador IGP Ternasco de Aragón. Spain

## Organising committee

Dunixi Gabiña. IAMZ/CIHEAM. Zaragoza. Spain. (President)  
Antonio López-Francos. IAMZ/CIHEAM. Zaragoza. Spain  
María del Mar Campo. Universidad de Zaragoza. Spain  
Ana María Olaizola. Universidad de Zaragoza. Spain  
Alberto Bernués. CITA. Gobierno de Aragón. Spain  
José Luis Blasco. Asociación Productores Carne de Vacuno. Aragón. Spain  
Jean Pierre Boutonnet. INRA-CIRAD. Montpellier. France  
Patricio Pérez. Consejo Regulador IGP Ternasco de Aragón. Spain

## PROVISIONAL PROGRAMME

Three sessions, a meeting of working groups, a round table discussion and a field visit are envisaged. Two keynote conferences, one of an academic nature and another conference based on professional aspects will introduce the sessions followed by oral communications. The posters will be displayed during the Seminar and will be discussed at the end of each session.

### DAY 1 (18 MAY 2006)

**08:30 - 09:15** Registration and distribution of documents

**09:15 - 10:00** Opening of the Seminar

**10: 00. SESSION 1. Sustainability of the livestock production systems and adaptation strategies to the socio-economic environment** (Policies, market, technological innovation, diversification, etc.)

10:00 - 10:20 **Conference: "Originality of Mediterranean livestock production: ¿advantages or drawbacks facing to international challenges?"**.  
M. de Rancourt (ESA Purpan, France) and J.C. Guesdon (Institut de l'Élevage, France)

10:20 - 10:40 **Conference: "PIRINEOVI: Technical-economic observatory to monitor of the results of meat sheep farms"**. F. Marcén (Grupo Pastores, Spain)

**10:40 - 11:10** Coffee break and Poster Session

- 11:10 - 11:30 Round of questions on conferences
- 11:30 - 12:30 **Oral communications** (10' duration per communication)
- 12:30 - 13:00 Discussion on oral communications; summary and discussion of posters. Conclusions

**13:00 - 14:30 Lunch break**

**14:30. SESSION 2: Characterisation of Mediterranean products of animal origin and social demands** (Quality, typification, food safety, traceability, product differentiation)

- 14:30 - 14:50 **Conference: "The Iberian pig: the problems of success"**. C. López Bote (Facultad de Veterinaria, Universidad Complutense, Spain)
- 14:50 - 15:10 **Conference: Beef quality characterisation**. S. Gigli (Istituto Sperimentale per la Zootecnia, Italy)
- 15:10 - 15:30 Round of questions on conferences

**15:30 - 16:00 Coffee break and poster session**

- 16:00 - 17:00 **Oral communications** (10' duration per communication)
- 17:00 - 17:30 Discussion of oral communications; summary and discussion of posters. Conclusions

**17:30 - 19:00 Meeting of WORKING GROUPS**

- 17:30 - 17:45 **Presentation of the Mediterranean Livestock Farming Network and of the Working Groups**. J. P. Boutonnet (ENSA Montpellier, France)
- 17:45 - 19:00 **Meeting of the Working Groups**. The topics for discussion in the working groups will be defined in the final programme. The objectives of the meeting will be to define the future activities of the Network.

Simultaneous interpretation will not be available during the meeting of the Working Groups.

**19:00 - 20:00 Technical visit** to the processing facilities of the "Grupo Pastores"

**20:00 Social dinner**. Presentation and tasting of typical products from the Region of Aragon

**DAY 2 (19 MAY 2006)**

**09:30. SESSION 3. Changes and new trends in the distribution and consumption of products of animal origin in Mediterranean countries** (Demand and consumer behaviour, consumption of traditional and new products, evolution of distribution, target market demands, entry into new markets, incidence of foreign products in Mediterranean markets)

- 09:30 - 09:50 **Conference: "Differentiation strategies and distribution networks: a case study in Italy"**. G. Brunori, (University of Pisa, Italy)
- 09:50 - 10:10 **Conference: "Commercial distribution: Present situation and trends"**. Eduardo Latorre (SABECO, S.A.).
- 10:10 - 10:30 Round of questions on lectures

**10:30 - 11:00 Coffee break and poster session**

11:00 - 12:00 **Oral communications** (10' per communication)

12.00 - 12:30 Discussion of oral communications; summary and discussion of posters. Conclusions

**12:30 - 14:00 Lunch break**

**14:00 - 16:00 ROUND TABLE. Success factors in Mediterranean agro-food systems: from farm to fork.** Presentation of various examples of livestock sectors in the Mediterranean region and later discussion.

**16:00 Close of Seminar**

### **DAY 3 (20 MAY)**

**TECHNICAL VISIT.** A visit will be made to production and research farms of the Aragonese Pyrenees. Lunch and sightseeing visit of the area will be included.

### **Seminar Proceedings**

The seminar proceedings including the texts of the conferences, oral communications and posters accepted by the scientific and technical committee will be published in the CIHEAM journal Options Méditerranéennes. Texts must be written in English or French.

### **Registration. Deadline: 24 April 2006**

Before 15 March 2006 registration fees for the two days of conferences will be 120 euro, after which fees will be 150 euro. Fees include attendance to the seminar, refreshments and lunches, bus service from Zaragoza to the seminar venue and a copy of the Proceedings. The registration fee for the field trip will be 30 euro and the social dinner will be 50 euro.

Payment may be made by bank transfer to the following account:

Account number (IBAN): (ES60) 2085 1425 56 0300 1881 87

Name of bank: IBERCAJA

Swift code: CAZRES 2Z

To be indicated on the bank transfer: "GMED 2006"

Postal address: Av. Montañana 290, 50059 Montañana (Zaragoza), Spain

To register, please complete the corresponding **form** (attached or can be downloaded in MS Word from <http://www.iamz.ciheam.org/gmed2006>) and send it, preferably by e-mail, **before 24 April 2006** to:

CIHEAM-Mediterranean Agronomic Institute of Zaragoza

Apartado 202, 50080 Zaragoza, Spain

Tel: 34 976 716 000 - Fax: 34 976 716 001

E-mail: [iamz@iamz.ciheam.org](mailto:iamz@iamz.ciheam.org)

**N.B.: All bank charges are to be paid by the participant. Inscriptions received after the deadline may not be accepted.**

## Languages

The working languages of the seminar will be English, French and Spanish. Simultaneous interpretation of the theatre presentations and conferences will be provided.

## Venue (See map on back cover)

The Seminar will be held at the Mediterranean Agronomic Institute of Zaragoza, situated on the Campus of Aula Dei, Carretera de Montañana no.1005, Zaragoza, Spain.  
Tel : +34 976 716 000. Fax : +34 976 716 001. e-mail : iamz@iamz.ciheam.org.

Transport between Zaragoza and the Campus of Aula Dei will be provided at the beginning and end of each day for Seminar participants. The city bus route 28 also runs from the Campus of Aula Dei to the city centre.

The city of Zaragoza has 600,000 inhabitants and is situated in northeastern Spain, 325 km from Madrid and 296 km from Barcelona.

The airport of Zaragoza has domestic (Air Europa, Iberia, Ryan Air) and international flights. Zaragoza has good road and rail connections with Madrid and Barcelona. Train, coach and flight timetables between Zaragoza and Madrid or Barcelona are available at the following web sites:

Train: <http://www.renfe.es/>

Air (Zaragoza airport): <http://www.zaragoza-ciudad.com/aeropuerto/index.htm>

Coach: <http://www.alsa.es/>

## Accommodation

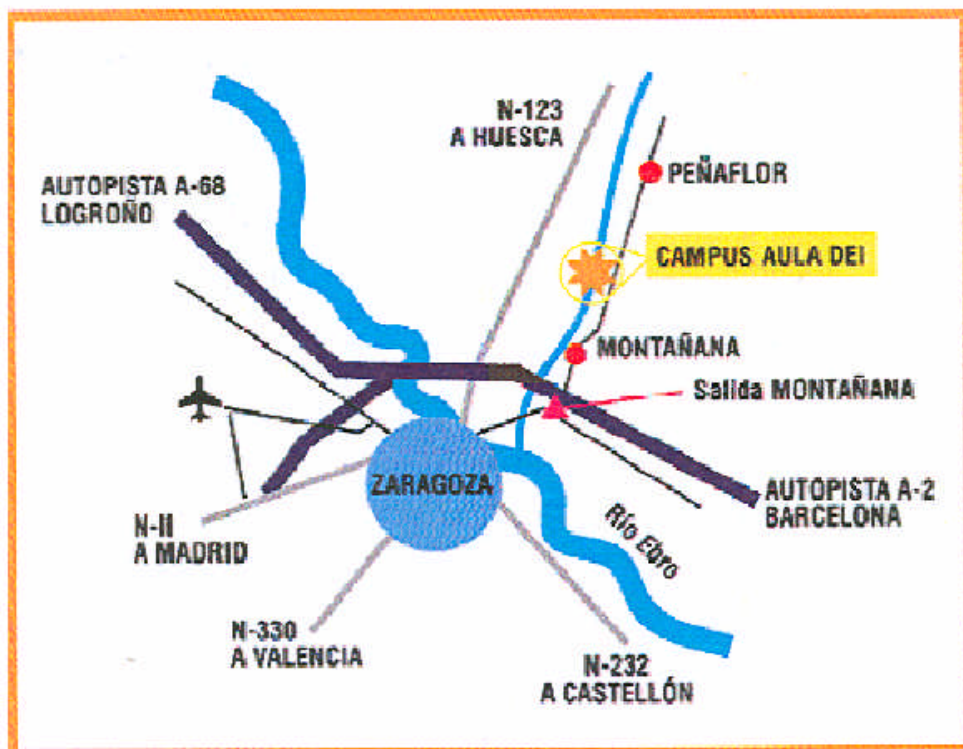
Participants will be accommodated in hotels in the city centre. To make a hotel booking, see the corresponding form (available in MS Word format at: <http://www.iamz.ciheam.org/gmed2006>)

The deadline for submission of hotel booking forms is **24 April 2006**.

**N.B.: Hotel bookings received after the deadline cannot be guaranteed**

## Access to the Mediterranean Agronomic Institute of Zaragoza (see map on back cover)

The Institute is situated on the Campus of Aula Dei, approximately 15 km from the city centre, at km 7 on the secondary road from Montañana to San Mateo de Gállego (A-123). By car, take the Nacional II road, or Motorway A-2, in the Lleida-Barcelona direction (Zaragoza direction if coming from Catalonia) and take the exit for Montañana-Santa Isabel, drive through Montañana and after approximately 4 km the sign for the Aula Dei Campus is on the right. At the roundabout follow the sign for the Mediterranean Agronomic Institute of Zaragoza CIHEAM.



## Mediterranean Agronomic Institute of Zaragoza

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